

FTC 4140 – Fish in the Boat



Sponsorship Pitch Script

Welcome

- We are...
- Ask if they are familiar with FIRST
- Elaborate as needed

History

- Started in FLL 8 years ago
 - o We've been successful every year
 - o State participants each year of FLL
- Participated in two international events
 - o HTK Open
 - o Mexican National Open
- Third year of FTC
 - o we've qualified three years in a row, more than any other team in the state of MN
 - o This year we qualified in WI and were part of the winning alliance at Minnesota. We were nominated for five of six judged awards and had a very successful robot in each
 - o Privately funded team

Accomplishments/Outreach

- We're believers in the FIRST philosophy. Volunteering is our passion
- Our goal is to spread FIRST anywhere and everywhere because of the benefits we've seen from the program
- The Ripple Effect
 - o This is something we've discovered this year.
 - o Expanding outreach
 - o Expanding audience
 - People we've never met
- We've been giving back for five years, expanding each year
- Held the first season kickoff for FTC in MN – had a huge statewide brainstorming sesh
- Held the second workshop for FTC teams in MN – the first was held a year ago by us
- We ran two FLL regional tournaments – 62 teams! Remain the first and only team to do so in MN
- Had an event at the Mall Of America – we overflowed the rotunda and had every partner there – first time in MN all programs together
- Demonstrated FTC wherever we can – state fair, Chinese immersion school, Creative Kidstuff
- Mentored/coached seven FLL teams, four of which advanced to the state tournament
- Mentored/coached/started two FTC teams at our highschool – competed against them
- Helping teams transition from FLL to FTC – benefits we've seen from it
- Have worked with 20 FTC teams

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- Been to FRC tournaments – everybody knows who we are.
- Story about being recognized?
- We impact others
- Expanded into the FRC community – first collaboration w/frc team – not mentoring, not starting, full collaboration
- “Changed energy of tournament landscape”

Difference

- Well known
 - o We can walk into any event – there’s fitb!
 - o Mascot
 - o Cheers
 - o Costume
 - o Banners
 - o Competitive
 - o Volunteer
- Competitive in all areas
 - o Robot
 - o Notebook
 - o Gracious professionalism
 - o Inspire award

Experiences

- Team
 - o Time management
 - o Public speaking
 - o Communicating ideas
 - o Cross-discipline
 - o Research skills
 - o Presenting skills
 - o Mechanical skills
 - o Software skills
 - o Strategy
 - o Tactics
 - o Marketing
 - o Web development
 - o Finances
 - o Gracious professionalism
 - o Engineering process
 - o Cad – designing more and more each year in cad
- Personal story

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Money

- To be a competitive team we need to be able to fund ourselves
- We're not affiliated with our high school and receive no funding from our school district
- We have a complex robot that completes many things and we need to purchase pieces
- Attended two tournaments – WI, MN, won inspire in WI, winning alliance and PTC in MN

Relationships

- We want
 - o Mentoring
 - o Product
 - o Funds
- You get
 - o Publicity
 - o Sponsor recognition – proudly displayed on website, shirts, pits, robot
 - o Kids interested in stem programs
- Demo robot?
 - o This year the challenge is...
 - Hanging rings
 - Lifting bots